Pembroke Tree Lighting on the Green

SPONSORSHIP OPPORTUNITIES

The Pembroke Recreation department is looking for businesses and residents that are interested in helping to support our kick off to the holiday season at **Pembroke Tree Lighting on the Green**!

www.pembroketreelighting.com

LEVELS & BENEFITS

HOLIDAY SPIRIT
$2,500+

- Full page ad in front cover of program (7.5" H x 4.5" W)
- Publicity includes:
  - Company logo included on event website
  - Facebook appreciation post with link to company Facebook page or website
  - Post-event Facebook appreciation post with link to company Facebook page or website
- Main stage signage
- Event table

HOLIDAY STAR
$1,000+

- Full page ad in program (3.75" H x 4.5" W)
- Company logo included on event website
- Appreciation post on Facebook
- Main stage signage
- Event table

CANDY CANE
$500

- Half page ad in program (3.75" H x 4.5" W)
- Appreciation post on Facebook
- Inclusion in banner signage with similar level sponsors
- Event table

JINGLE BELL
$250

- Quarter page ad in program (3.75" H x 2.25" W)
- Appreciation post on Facebook
- Inclusion in banner signage with similar level sponsors
- Event table

REINDEER FRIEND
$100

Name in program

SPONSOR INFORMATION

This form must be completed in its entirety and received no later than **November 27, 2026** in order to be included in the event program. No political action groups, politically-oriented non-profits or committees.

Company: _____

Contact name: _____

Email: _____

Phone: _____

Do you want space for an info table at the event? ☐ YES ☐ NO

Please note: sponsors must bring their own table, chairs, promotional materials, and/or signage. Table lighting is also recommended for when it gets dark.

Sponsorship level: (circle one)	Holiday Spirit $2,500+	Holiday Star $1,000	Candy Cane $500	Jingle Bell $250	Reindeer $100
Company Ad Specs:	Full page 5"w x 8"h	Full page 5"w x 8"h	1/2 page 5.5"w x 3.875"h	1/4 page 2.375"w x 3.875"h	

Ads are only accepted as JPG or PNG files. All ads must be mailed to info@pembroketreelighting.com and received no later than **November 27, 2026**.

☐ I understand that I am responsible for creating and providing my business's ad to the committee by **November 27, 2026**. If an ad is not provided by this date, I understand that it may not be possible for my company to be included in the event program.

SPONSORSHIP INFO AND PAYMENT:
Please circle your sponsorship level above and mail form with payment to:
Lance Kennedy
Community Services Director / Town of Pembroke
Pembroke Community Center
128 Center Street
Pembroke, MA 02359

Make check payable to Town of Pembroke

Payment may also be made in person at the Community Center.

FULL, HALF and QUARTER PAGE SPONSOR ADs:
sponsors must send a hi-res JPG or PNG file of their logo and sponsorship ad using specs above to **info@pembroketreelighting.com**
ALL files must be received no later than **November 27, 2026**.